

Illustrate & Innovate

A Creative Design Competition for Citizen Science



We are thrilled to announce our first competition, where illustrators, graphic designers and artists from around the world are invited to create icons for each of the [10 Principles of Citizen Science](#). This exciting challenge will give you the opportunity to design the icons for ECSA and be awarded 1000 € for the completion of the assignment.

Who are we?

The European Citizen Science Association (ECSA) was set up to encourage the growth of citizen science in Europe, and to support the participation of the general public in research processes across the natural sciences, social science, humanities and the arts. Find out more about us: <https://www.ecsa.ngo/>

ECSA Vision

A world where people are empowered to make a positive change through science.

ECSA Mission

To make science and research open, accessible and valuable for everyone.

What are the 10 Principles of Citizen Science?

Citizen science is a flexible concept which can be adapted and applied within diverse situations and disciplines. Already translated into thirty-eight languages, the *10 Principles of Citizen Science* were developed to establish some key principles which, as a community, we believe underlie good practice in citizen science.

Read the 10 Principles here: <https://zenodo.org/record/5127534>

How do I participate?

To participate in the competition follow the first stage.

First stage:

- Send us your icon designs for principles 2, 4 and 6, **taking into account our ECSA visual identity**
- Send us a written design concept for the remaining icons (no longer than one page total)

Second stage:

- If selected as the winner, you will be asked to design the icons for all 10 Principles. Upon delivery of all 10 completed icons, you will receive the prize money.

What is the prize?

The prize money for designing the icons is 1000 € (excluding VAT).

When is the competition deadline?

Deadline for submissions: 30 November 2023

The first stage winner will be contacted by ECSA no later than 15 December 2023. Deadline for the winner to submit the final icons: 23 February 2024. Once we have reviewed and approved the final icons, you will receive the prize money.

Who judges the competition?

All entries will be reviewed and evaluated by an evaluation committee, consisting of the ECSA communications officers.

Selection criteria

The winner will be selected based on the following criteria:

- Creativity of the designed icons
- Originality of the ideas for the written concept of the icons
- Adherence to ECSA visual identity
- Ability to visualise the concepts behind each principle

How to apply?

Please send us your designs and written concept in a PDF format via email to: communication@ecsa.ngo by **30 November 2023**.

When do I receive the prize?

The selected winner of the first stage of the competition has six weeks to finalise the 10 icons for ECSA. Once we have received the completed set of icons for all 10 Principles (PNG, SVG, JPEG, PDF) and all of them have been reviewed and approved, you will receive the prize money of 1000€.

Terms & Conditions

By entering this competition, you accept and agree to [ECSA's privacy policy](#) and the following terms and conditions which will underlie the competition. This competition will be governed by German law.

Competition format

- a. This is a digitally run competition and all communication and data exchange will take place online.
- b. Participants enter the competition by sending their designs and written concept in a PDF format via email to: communication@ecsa.ngo before the deadline of the first stage of the competition, **30 November 2023, at 11:59 PM (CET)**.

Eligibility

- a. The "Illustrate & Innovate: A Creative Design Competition for Citizen Science" is open to individuals worldwide, regardless of age or professional background.
- b. Employees, contractors, and immediate family members of the organising organisation are not eligible to participate.
- c. Each participant is eligible to enter the competition once with accurate personal data and with one icon proposal of the Principles 2, 4 and 6.
- d. Participants must provide their accurate personal data, including name, email address, and country of residence.

Submission Guidelines

- a. Participants must design and submit original icon designs for branding purposes.
- b. By submitting an entry, participants confirm that the design is their original work and does not infringe upon any copyright or intellectual property rights of any third party.
- c. Participants retain the rights to their submitted designs, but by entering the competition, they grant the organising organisation an exclusive, worldwide, royalty-free licence to use, reproduce, modify, and distribute their designs for promotional purposes related to the competition.
- d. All icons must be submitted electronically in a high-resolution format (PNG, SVG, JPG, PDF).

Deadline

- a. The deadline for submission of entries is **30 November 2023, at 11:59 PM (CET)**.

Evaluation

- a. All entries will be reviewed and evaluated by an evaluation committee consisting of ECSA communications officers.
- b. The winner of the first stage of the competition will be notified by **15 December 2023** via email.
- c. The winner will be notified via the contact information provided during the submission process.

Winner's Obligations

- a. The selected winner of the first stage of the competition has six weeks from winning confirmation to finalise all 10 icons for ECSA.
- b. Once ECSA has received the set of icons for all 10 principles (PNG, SVG, JPEG, PDF) and they have been reviewed and approved, the winner will receive the prize money of 1000€ (excluding VAT).
- c. ECSA reserves the right to initiate a revision round, including a feedback loop, based on which the icons shall be modified by the designer as desired by ECSA.
- d. If the winner is unable, for any reason, to provide the icons by the final deadline of 23 February 2024, ECSA will proceed with the selection of an alternate winner.
- e. The winner must be able to provide an invoice to ECSA to complete the payment. The invoice must include VAT, which the winner will pay to the tax authorities in accordance with local tax regulations. ECSA cannot apply the reverse charge procedure.

Payment

- a. The prize will be paid via bank transfer in one sum to the winner upon completion of the second stage of the competition.
- b. Prize money cannot be paid in cash and cannot be transferred to a bank account held under a name differing from that of the winner.

Intellectual Property

- a. The icons of non-selected participants will not be used by ECSA for any purpose and will be permanently deleted from ECSA's files.
- b. By entering this competition the winner agrees to share the designed icons on ECSA's social media and website.
- c. In case of winning, the winner may agree to share her/his /their name and country on ECSA's social media and website.
- d. After the end of the competition, ECSA has full rights to use, share, and modify the winning icons.

Personal Data

- a. Your personal data will only be used for the purposes of this competition and will not be shared with any third party.

Modification or Cancellation

- a. ECSA reserves the right to cancel, modify, or amend the competition at any time if deemed necessary or if circumstances beyond ECSA's control arise.

By participating in the "Illustrate & Innovate: A Creative Design Competition for Citizen Science" participants acknowledge and agree to abide by these terms and conditions in their entirety.

